

ARTEMIS ETERNAL



Project Production Notes

As seen on *Attack of the Show!*, *TechCrunch*, *Killer Startups*, *The Globe & Mail*, *BoingBoing*, *Digg*, *CU@USC* and more: Across platforms ARTEMIS ETERNAL is the revolutionary, premier, crowd-funded, professionally-led, studio-quality scifi/fantasy film with absolutely no studio intervention. The unprecedented approach to ARTEMIS' production tackles issues of media consolidation, independence and a lack of diversity and story purity in cinema. This is made possible via the award-winning ARTEMIS ETERNAL web experience where the project is powered by a growing host of movie-going audience members dubbed WINGMEN. Along with backing from the WeboSphere and film vendors (Kodak), support for the project has already come from Fortune 500 companies like JetBlue.

On the creative side, the original scifi/fantasy film ARTEMIS ETERNAL was conceived and written by filmmaker Jessica Mae Stover. The concept and design of the posters, the interactive web experience and film concepts were created by noted computer-artist Greg Martin, who frequently collaborates with Stover (*THE SILVER LEGACY*, etc.).

Through ARTEMIS Stover & company have cut out the middleman, allying audience and artist while breaking ground on a new formula for film finance, production and exhibition. Praised for its accessibility, advanced presentation, professional packaging and the involvement of high-profile crewmembers, the film is currently in pre-production.

To experience the project and become a Wingman, visit: www.ArtemisEternal.com

JESSICA MAE STOVER // Filmmaker

Jessica Mae Stover is a director, producer, actor, published author and multi-media professional in Los Angeles. In the recent past Stover garnered recognition for her work inside the entertainment vertical as talent and producer of her own international show on AOL. There she carried an audience of five million in addition to other various LIVE entertainment shows/segments—all of which had major brand sponsorship—including work for Moviefone and Time Warner motion picture properties (*HARRY POTTER*, *THE LORD OF THE RINGS*, etc.). She's worked with every movie studio as well as within the TV and music verticals, and has worked on camera on more sets, junkets, concerts/live shows and events than she can count. Shooting with a variety of talent and brands—ranging from Reese Witherspoon to George Lucas to the NFL—has taken Stover on location shoots across the globe.

Along with professional training in literature, drama, writing, filmmaking and dance at various schools, including *The Atlantic*, *The Groundlings* and *St. Catharine's College of The University of Cambridge* in England, high-profile access enabled Stover to engage her professional

career early. The experience of being a guest of studio productions, shadowing directors at a young age, creating online communities alongside the pioneers at AOL and working inside the machine in the studio and media conglomerate system in both traditional and new media is what prepared Stover to bring project ARTEMIS to life.

Stover has written numerous screenplays, has published two books of non-fiction adventure and scifi/fantasy writing and maintains a popular portfolio website that includes original writing and a multi-media journal (*JSDC*). She's known around the Web as a "blogebrity" and a "new cinema paragon," as well as one of G4TV's "Hottest Women of the Web." Stover is an accomplished athlete and adventurer, and trains in stunts and tumbling, which dovetails nicely with her imaginative genre work. In Los Angeles she's appeared in music videos and on stage in leading roles at *The Coronet Theater*, *The Historic Lankershim Arts Center*, *Improv Olympic* and other fine playhouses.

For more information: www.JessicaStover.com

TODD SOLEY // Male Lead

Actor Todd Soley recently starred as Phil in the independent film SAPPHO, which broke the box office record for highest opening in the Ukraine and will be showing at the upcoming Berlin International Film Festival. Originally from Detroit, Soley is an avid athlete and skilled surfer, and has appeared in an array of national commercials and video games. He most recently performed dynamic character motion capture and voice over in THQ's WWE SMACKDOWN VS. RAW 2009 and FRACTURE by Lucas Arts. It was his mix of athleticism and dramatic range that led casting director Geoffrey Owens and filmmaker Jessica Mae Stover to cast him as the lead.

Stover has a reputation for carefully choosing her teammates through creative interview processes and challenging casting calls. Casting Soley was no exception. To his credit and in Stover's words: "[Todd's] sturdy enough to handle a role that requires stamina, endurance, grace and patience, not to mention working for a girl director who has set out on a difficult road that he's now found himself a part of and continues to deliver every step of the way."

THE WINGMEN // Movie Fans, Heroes

As project ARTEMIS marches forward, the community for the project strengthens and more opportunities present themselves, such as an unplanned appearance at Comic-Con 2008. Strangers quickly become friends, and fans suddenly find themselves thrust deliciously into the process of creating and promoting movies. Alongside the professional artisans attached to the project and support from companies like JetBlue and master merchants like Csaba Grozer, come the WINGMEN. They are the lifeblood of the production, individuals including but not limited to: Movie fans, network executives, adventurers, eco-warriors, NASA workers, Mounties, moms, students, professional cheerleaders, filmmakers, recovering WoW players, interactive developers, White House interns, union members, kung fu artists, freedom fighters and you.

Each Wingman has the opportunity to be as involved with filmmaker Jessica Mae Stover and the project as they like. Thus far their ancillary victories include numerous prominent press placements, creation of a 'The Story So Far' video that achieved Featured Video status on both

YouTube and the front of MySpace, assistance in securing space and assets for ARTEMIS ETERNAL at Comic-Con and working alongside Stover to carve out an online niche and trailblaze Webosphere presence. WINGMEN are visionaries, revolutionaries, open-minded, savvy and graced with a high spirit of adventure. Their digital tracks can be seen across the Internets. They come from all backgrounds and countries, and via ARTEMIS have signed on to what is essentially a declaration of genre film independence.

To find out if you know a Wingman and learn more about these remarkable individuals, or to become one of them, visit www.ArtemisEternal.com. You'll know them by the magnificent pinpricks of light ("Aurums") powering the film's map. Clicking an Aurum links you to the associated Wingman's personal space on the Web. The production is fiercely proud to have the audience walking alongside them. Project ARTEMIS would not exist if not for continued WINGMEN teamwork and fortitude.

Inquiries may be addressed through www.ArtemisEternal.com/contact.html